

Eastern Region Sensitization Workshop on Agricultural Export

A day-long workshop was organized by the NAHEP-CAAST on IFS Project in collaboration with APEDA and NSS team of BAU, Ranchi to promote the export of various agricultural commodities from the state of Jharkhand; to implement the Export Development Plan (EDP) adopted by the Government of India and Jharkhand and to disseminate the updated status of different agricultural commodities export from Jharkhand and potentials of minimally processed commodities in Jharkhand. The goal of the export promotion workshop was to contribute to the operationalization of the EDP for the agricultural and food exports from Jharkhand through knowledge and experience sharing among the exporters, traders, farmers, entrepreneurs, scientists, national experts, officials of Govt. and Non-Govt. organizations attended in the workshop. The workshop was held on 06th October, 2021 in the RAC Auditorium of Birsa Agricultural University, Ranchi. A total of 300 diverse participants attended the workshop. The workshop had four sessions: inaugural including technical session, panel discussion and interaction with exporters. The workshop aimed to provide inputs for refining and developing further the instruments of the EDP with specific focus on the agri-food sector; and facilitate the exchange of information between experts, government agencies, exporters, traders, farmers, entrepreneurs and FPOs with a view to further cooperation and joint actions targeting expansion and diversification.

